ENETPULSE FOOTBALL COVERAGE



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## Football packages

#### Basic

- Fixtures & Results

#### Live score

- Everything in Basic
- Livescores

#### **Live stats**

- Everything in Basic & Live score
- Live Team Stats\*
- Yellow Cards
- Referee, Spectators
- Missed Penalties
- Light Text Commentary
- Performance Stats

#### Live stats premium

- Everything in Basic, Live score, & Live stats
- Live Player Stats Premium
- Live Team Stats Premium
- Extended Player Performance Stats
- Extended Team Performance Stats
- Extended Play-By-Play Commentary
- Player Ratings
- VAR Decisions



#### Live team stats

The following team stats are available in our Live Stats package and updated every minute.

Corners

Fouls committed / received

Offsides

Ball possession

Shots on / off target

Total attempts

Throw ins

Free kicks

Goalkeeper saves

Yellow cards

Red cards

Total passes - FT

Attacks - FT

Dangerous attacks - FT



### Live team stats coverage

Our Live Team Stats coverage is available for the following leagues.

Argentina - Liga Profesional
Argentina - Primera nacional
Argentina - Copa de la Liga Profesional
Argentina - Cup - (from 1/8)
🚱 Australia - A-League
🔷 Austria - Bundesliga

🛑 Austria - 2. Bundesliga	
Belgium - First Division A	
Belgium - Super Cup*	
Serie A	
Brazil - Serie B	
Brazil - Cup (from 1/8 )	



	Germany - DFB Pokal (from 1/16)
<ul> <li>Cyprus - Super Cup</li> </ul>	Germany - 3. Liga
+ England - League One	Greece - Super League
+ England - League Two	Greece - Cup (from 1/8)
+ England - FA Cup (from 1/32 to 1/4)	Hungary - NB I
+ England - EFL Cup (from 1/16 to 1/2)	India - Super League
+ England - Championship	Indonesia - Liga 1
+ Finland - Veikkausliiga	Italy - Serie B
France - Ligue 2	Italy - Coppa Italia (1/16 to 1/2)
France - Coupe de France (from 1/8)	Ireland - Premier Division
Germany - 2. Bundesliga	Ireland - Super Cup

- Japan J. League 1
- Japan League Cup (final Stage)
- Japan J. League 2
- Mexico Liga MX Apertura/Clausura
- Mexico Liga de Expansion MX
- Mexico Cup (from the groups)
- Mexico Supercopa MX
- Netherlands Eerste Divisie
- Netherlands KNVB Cup (from 1/8)
- Norway Eliteserien
- Norway 1. Divisjon

Paraguay - Primera Division	Russia - Premier League	Switzerland - Super League
Paraguay - Cup (from 1/4)	Russia - FNL	Switzerland - Cup (from 1/8)
Peru - Liga A	Russia - Super Cup	Turkey - Super Lig
Peru - Liga B	Scotland - Premiership	Turkey - Cup (from 1/8)
Poland - Ekstraklasa	Scotland - League Cup (final stage)	Turkey - Super Cup
Poland - FA Cup (from 1/8)	Spain - Segunda Division	Ukraine - Premier League
Poland - Super Cup	Slovakia - Super Liga	Uruguay - Primera Division
Portugal - Primeira Liga	Slovakia - Super Cup	告 Uruguay - Segunda Division
Portugal - Cup (from 1/8)	Sweden - Allsvenskan	USA - Major League Soccer
Portugal - League Cup (final Stage)	Sweden - Superettan	UAE - Arabian Gulf League
Portugal - Super Cup	Sweden - Cup Final Stage (from 1/4)	Venezuela - Primera Division

•	Copa Libertadores
<b>§</b>	Copa Sudamericana
•	WC Qualifiers CONMEBOL
\$	UEFA Champions League - qualifiers
\$	UEFA Europa League - qualifiers
\$	UEFA Conference League - group stages
\$	CONCACAF Gold Cup
<b>§</b>	EURO Qualification

•	UEFA Nations League
\$	World Cup Qualification UEFA
•	Summer Olympics
\$	FIFA Club World Cup
5	AFC Champions League
\$	Euro U21
5	Copa America

\$	Africa Cup of Nations
\$	Asian Cup
\$	Women World Cup (W)
5	Women's Euros (W)
5	Women's Champions League (W)
•	Damallsvenskan (W)
4	Enaland - WSL (W)



## Live player stats premium

Updated live play-by-play. Our live player stats gives your editorial team an ideal platform for player performance analysis and comparison both live and post-match.

We track several different in-play stats for each player. Use the stats data to create player stats comparison tables, graphs and editorial narratives either live during the match or over the course of a tournament.

Crosses intercepted / blocked Assists Crucial saves Corners Yellow cards Goal errors Red cards Defensive errors Offsides Key passes - second assist Fouls committed / received Aerial duels won / lost Shots on / off target Tackles Blocked shots Blocked shots and interceptions Substitutions Clearances Free kicks Created scoring opportunity Missed scoring opportunity Saves



## Live team stats premium

Our team statistics provide the perfect data set for comparison of teams, either during a specific match or over the course of a whole tournament. The various data options not only give a nuanced picture of the battle scene - they also give numerous opportunities to present match based data in an appealing, user-friendly way.

Play-by-play auto commentary	Shots on / off target	Crosses	Tackles
Ball possession	Blocked shots	Crucial saves	Blocked shots and interceptions
Corners	Throw-ins	Goal errors	Clearances
Yellow cards	Substitutions	Defensive errors	Attacks - FT
Red cards	Goal kicks	Goal kicks (short or long)	Dangerous attacks - FT
Offsides	Free kicks	Key passes - second assist	Total passes - FT
Fouls committed / received	Saves	Aerial duels won / lost	

Germany - 1. Bundesliga



# Live stats premium coverage

Our team statistics provide the perfect data set for comparison of teams, either during a specific match or over the course of a whole tournament.

The various data options not only give a nuanced picture of the battle scene - they also give numerous opportunities to present match based data in an appealing, user-friendly way.

Germany - DFB Pokal (from 1/8) + England - Premier League England - FA Cup (from semifinals) France - Ligue 1 England - EFL Cup (final only) France - Coupe de France (final) England - Community shield France - Super Cup Spain - La Liga Netherlands - Eredivisie Spain - Copa del Rey (from 1/4) Netherlands - KNVB Cup (final) Spain - Super Cup Denmark - Superliga Denmark - Danish Cup (from 1/2) Italy - Serie A Italy - Coppa Italia (final only) Bulgaria - FPL Italy - Super Cup Romania - Liga 1

<b>⑤</b>	FIFA World Cup
<b>\$</b>	Women's FIFA World Cup (final)
<b>\$</b>	Women's UEFA Euro (final)
•	Sweden - Cup (final only)
<b>\$</b>	UEFA European Championship
<b>§</b>	UEFA European Championship (W)

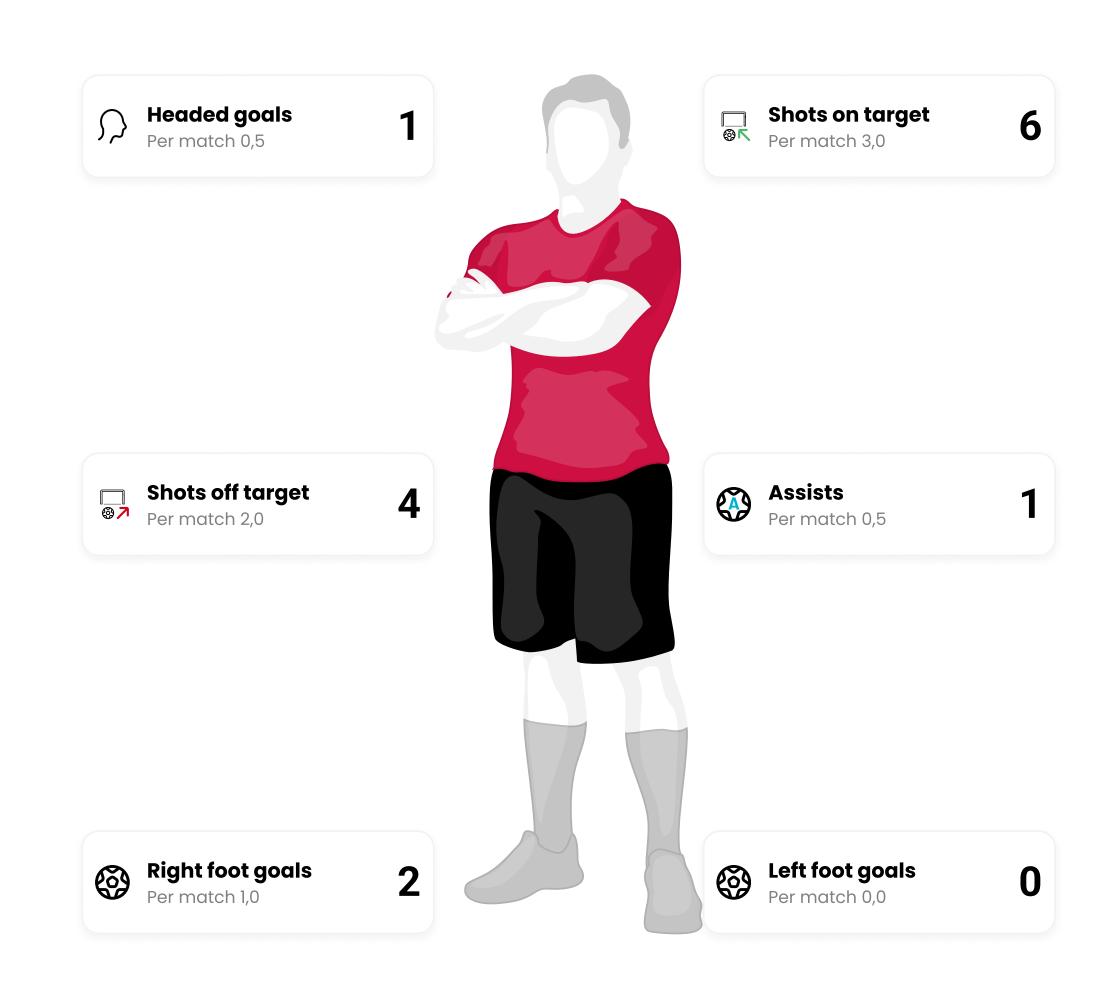
- Copa America (final stages)
   Africa Cup of Nations (final stages)
   Asian Cup (final)
   EURO U21 (final)
   Champions League
   Europa League
- Conference League (final stages)
   UEFA Super Cup
   UEFA Nations League (selected groups)
   International Friendlies (England, Italy,
   France, Spain, Germany, Sweden,
   Denmark, Norway)



#### Performance stats

Context is key. With our Performance Stats product we have calculated 100+ stats relating to performance on team and player. Stats include narrative inducing metrics such as goal ratios, chances created, key actions, disciplinary stats and many more.

If you are a sport media company, Performance Stats are great for creating exciting editorials about team and player performances for articles, stats features and even engagement on social media.





## Basic performance stats - player

In addition to our live team stats service, we provide the following basic performance based stats on player and team level.

Available for the leagues listed on page 4-7.

Early goals	Last goalscorer	Total cards	Total goals in 2nd half
Games without conceding in row	Match winning goals	Total cards per game	Total goals in starts
Games without goals	Minutes per goal	Total clean sheets	Total red cards
Goal conceded	Minutes played	Total games	Total starts
Goal minutes	Own goals	Total games without goal	Total subs in
Goal minutes (%)	Penalty goals	Total goals	Total subs out
Goals ratio	Scored in row	Total goals 1st half	Total yellow cards
Last gasp goals	Team ID	Total goals as sub	Total cards per game



### Basic performance stats - team

In addition to our live team stats service, we provide the following basic performance based stats on player and team level.

Available for the leagues listed on page 4-7.

Average goal minutes	Early goals (1st-15th min.)	Games without conceding	Goal ratio minute (%)
Away without win	Early goals team	Games without goals	Handicap wins home (%)
Bore draws	Handicap draws home	Goal in both halves	Home without win
Both to score	Handicap draws home (%)	Goal in both halves (%)	Last gasp goals team
Both to score (%)	Handicap wins away	Goal minutes	Last goal
Comebacks	Handicap wins away (%)	Goal minutes (%)	Last goal (%)
Conceded	Handicap wins home	Goals ratio	Lost in row
Conceded 1 or more goals	Formtable	Goal ratio minute	Halftime/fulltime

Halftime/fulltime (%)	Matches won away %	Penalty goals	Total cards (Y+R)
Handicap defeats away	Matches won home %	Red cards per game	Total cards per game (Y+R)
Handicap defeats away (%)	Lost lead to lose	Scored in row (games)	Total clean sheets
Handicap defeats home	Over	Squad own goal contribution	Total games
Handicap defeats home (%)	Over team	Squad own goal contribution (%)	Total games without goal
Handicap draws away	Over team (%)	Time between goals conceded	Total goals
Handicap draws away (%)	Own goals	Time between goals scored	Total goals 1st half



## Extended performance stats - player

In addition to our live stats service, we provide the following extended performance based stats on player and team level.

Available for the leagues listed on page 10-11.

Own goals	Scoring streak	Total goals in starts	Minutes played
Penalty goals	Match winning goals	Total goals as sub	Goals per game
Striked goals	Direct free kick goals	Total games	Goal ratio 15 minute intervals
Headed goals	First goalscorer	Total goals	Team contribution %
Equaliser goals	Last goalscorer	Total assists	Total clean sheets (GK)
Late goals (85th min.+)	Goal minute intervals	Total starts	Total games without goal (GK+DE excl.)
Early goals (1st-10th min.)	Total goals 1st half	Total subs out	
Minutes per goal	Total goals in 2nd half	Total subs in	Offsides total

Corners taken	Penalty saves	Key passes (second assist)	Total yellow cards
Total shots on target	Keeper saves	Aerial duels won/lost	Total red cards
Total shots off target	Keeper saves per game	Tackles	Total cards (Y+R)
Total shots (on+off)	Crucial saves	Blocked shots and interceptions	Yellow cards per game
Total shots on target per game	Goal errors	Vertical heat map for shots	Total cards per game (Y+R)
Total shots off target per game	Defensive errors	Clearances	Total fouls committed
Shots per goal (forwards only)	Keeper dive right/left (penalties)	Created scoring opportunity	Fouls committed per game
Hit woodwork		Missed scoring opportunity	Penalties committed



#### Extended performance stats - team

In addition to our live stats service, we provide the following extended performance based stats on player and team level.

Available for the leagues listed on page 10-11.

Own goals	Equalizing goals	Total games	Matches won home %
Penalty goals	Early goals (1-10 min)	Total assists	Matches won away %
Striked goals	Late goals (85+ min)	Conceded goals	Won in a row
Headed goals	Total goals 1st half	Total starts	Lost in a row
Scoring streak	Total goals 2nd half	Total subs in	Goals per game
Both to score	Goals in both halves	Total subs out	Goal ratio 15 minute intervals
Match winning goals	Direct free kick goals	Total goals as sub	First goal
Total games without goal	Total goals	Minutes played	Last goal

Goal minute intervals	Won when 1-0 down	Time between goals conceded	Injury time minutes (2nd half)
Won 1st half	Won when 1-0 up	Bore draws (0-0)	Total shots on target
Won 2nd half	Points win when 1-0 down	Away matches without win	Total shots off target
Lost lead to lose	Points won when 1-0 up	Home matches without win	Total shots on per game
Comebacks (lose HT, win FT)	Won when 2-0 down	Offsides total	Total shots off per game
Total goals starting players	Won when 2-0 up	Offsides per game	Total shots (on+off)
Total goals from subs	Won to nil	Corners taken	Shots per goal
Total clean sheets	Time between goals scored	Corners per game	Hit woodwork



## Player ratings

Based on a wide range of statistical parameters our systems calculate ratings based on player performance live during matches.

Ratings are updated every 15 minutes or when key incidents such as goals or cards are given. We use more than 25 different statistical variables to reflect player performance as accurately as possible in our ratings.

With player ratings you can add another dimension to your match coverage, which is data-driven and automatically fed live to your platform.







#### Heat maps statistics

Use our stats data to visualize your football coverage and create a better user experience. Our extended football stats allows you to create heat maps as well as other dynamic graphics from each game and add an extra dimension to your football coverage.



## Momentum widgets

Find out who is on top of the game with our brand new Momentum Widget. Based on a wide range of statistical parameters our in-play algorithms can calculate which team is dominating the match at a given period - adding a further dimension to our live match stats and commentary.

Use the widget to give your audience a sense of the flow of the game as if they were watching it with their own eyes. The Momentum Widget is also ideal for post-match analysis where users will be able to easily break down the game in periods. Further the widget allows you to create match narratives on whether teams are able to turn their dominance into goals and victories.

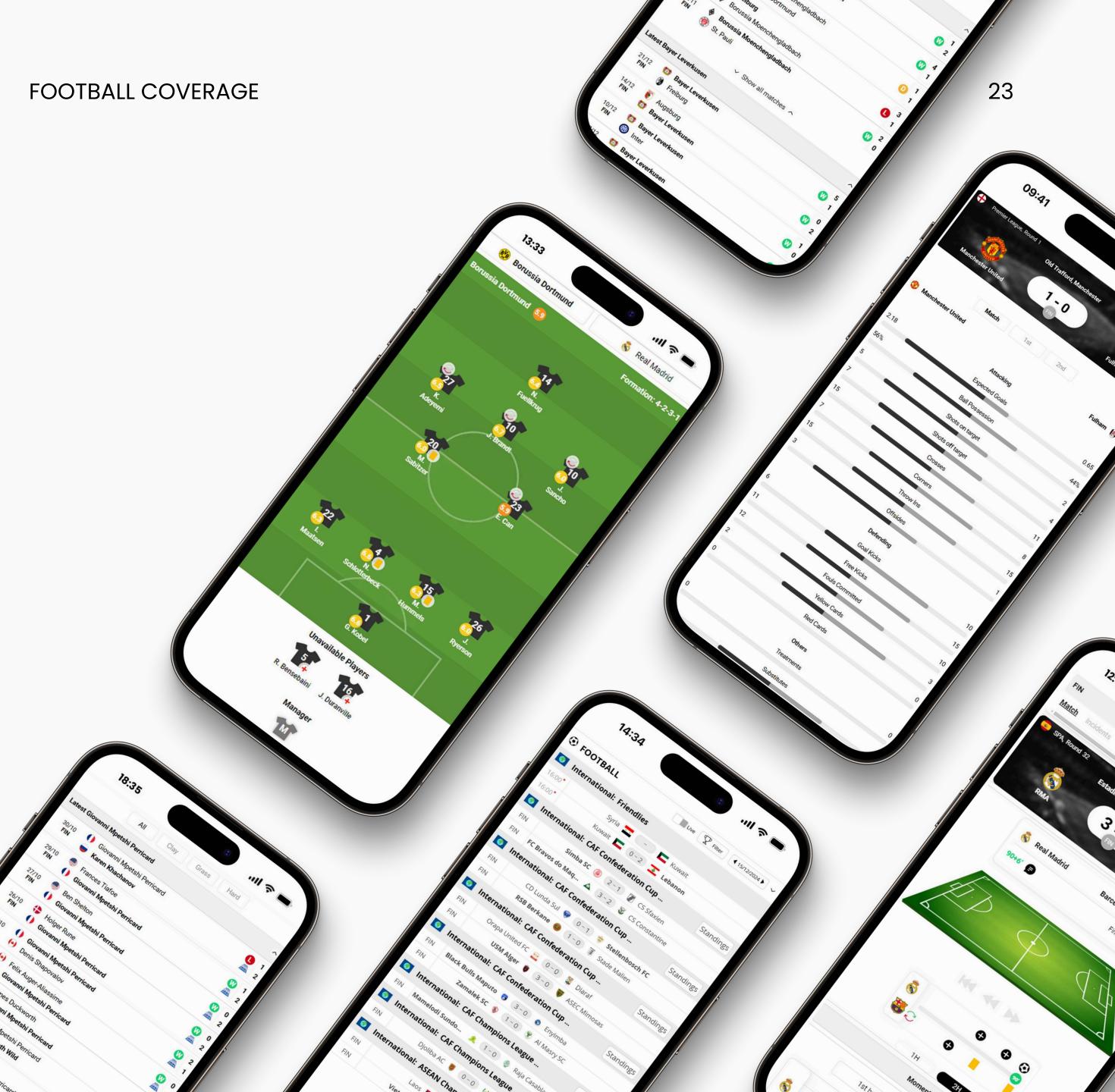




# Explore our widgets for football

For every major sport, we offer a selection of widgets, possible to customise and easy to embed on your platform without development resources needed. Interested?

**SEE FOOTBALL WIDGETS** 





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